

February 2<sup>nd</sup>, 2016

City Council

City of Cheviot

3814 Harrison Ave

Cheviot, Ohio 45211

RE: Public Relations Committee Meeting

1/26/16

The Public Relations Committee Meeting was held 2/2/16.

Meeting begin at 7:55pm

Present at meeting- Chair: Amy Richter, committee members: Kitty Zech, Dennis Dinkelacker and Patrick Tiettmeyer, also present President of Council Deborah Slaughter, Council members: James Sunderhaus and Will Clark.

The Meeting was held to discuss the purpose of the newly formed Committee Public Relations and to create an action plan to Market the City.

There was information presented by President Slaughter that was forward from Vision 20/20:

- 1- To create an overall strategies to market the city.
- 2- Look at the different forms of Marketing: Branding, website, word of mouth, police, and other employees representing the City (how they are viewed). Electric signage at City Hall and Field House.
- 3- Things to be marketed NOW- CRA, Family Day, Pool.
- 4- Hiring a Public Information Officer
- 5- Realtor Bunch for 2017
- 6- Marketing City to Businesses

- 7- Marketing City for Home ownership
- 8- Make Welcome packets for new Businesses and new home owners.
- 9- Have Volunteer opportunities for community on website i.e.:  
Family Day, Cheviot School(tutors)

Other ideas mentioned:

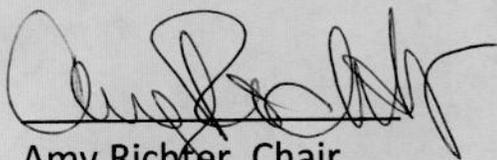
Set up policy for Website

Meet with New Editor of Local Press

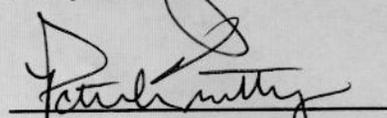
Have City seen as a Positive

Being no further business for this committee the meeting was adjourned at 9:17pm.

Respectfully Submitted,



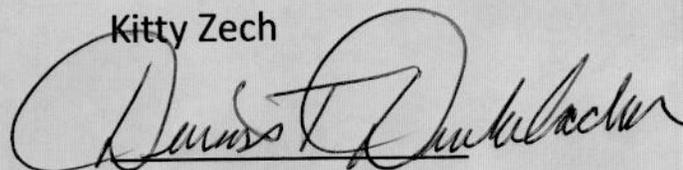
Amy Richter, Chair



Patrick Teittmeyer

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Kitty Zech



Dennis Dinkelacker