

# Response Summary

Total Started Survey: 20  
Total Completed Survey: 20 (100%)

PAGE: DEFAULT SECTION

1. How long has your business been in Cheviot?		<a href="#">Create Chart</a>	<a href="#">Download</a>
		Response Percent	Response Count
Less than 1 year		0.0%	0
Between 1 and 3 years	<input type="checkbox"/>	5.0%	1
Between 3 and 10 years	<input type="checkbox"/>	35.0%	7
More than 10 years	<input type="checkbox"/>	60.0%	12
		answered question	20
		skipped question	0

2. Is your business mainly:		<a href="#">Create Chart</a>	<a href="#">Download</a>
		Response Percent	Response Count
Retail	<input type="checkbox"/>	50.0%	10
Business to Business	<input type="checkbox"/>	15.0%	3
Industrial	<input type="checkbox"/>	5.0%	1
Service (e.g., dentist, lawyer, daycare, etc.)	<input type="checkbox"/>	30.0%	6
Non-Profit		0.0%	0
		answered question	20
		skipped question	0

3. How many total employees do you have at your Cheviot location?		<a href="#">Create Chart</a>	<a href="#">Download</a>
		Response Percent	Response Count
1 to 3	<input type="checkbox"/>	45.0%	9
4 to 10	<input type="checkbox"/>	40.0%	8
11 to 25	<input type="checkbox"/>	5.0%	1
Over 25	<input type="checkbox"/>	10.0%	2
		answered question	20
		skipped question	0

4. From where do the majority of your customers/clients come?		<a href="#">Create Chart</a>	<a href="#">Download</a>
		Response Percent	Response Count
West Side	<input type="checkbox"/>	55.0%	11
Tri-State Area	<input type="checkbox"/>	35.0%	7

Midwest USA	<input type="text"/>	10.0%	2
Beyond Midwest USA		0.0%	0
		Other (please specify)	0
		answered question	20
		skipped question	0

**5. What type of advertising do you do?** [Download](#)

		Response Count	
		<a href="#">Show replies</a>	20
		answered question	20
		skipped question	0

**6. What businesses currently NOT in Cheviot do you believe would bring more people to your establishment?** [Download](#)

		Response Count	
		<a href="#">Show replies</a>	20
		answered question	20
		skipped question	0

**7. Given the recent economy, how has your business performed during the past 2 years?** [Create Chart](#) [Download](#)

		Response Percent	Response Count
Better than expected	<input type="text"/>	17.6%	3
About the same as previous years	<input type="text"/>	5.9%	1
Not as well as previous years	<input type="text"/>	76.5%	13
		<a href="#">Show replies</a> Other (please specify)	6
		answered question	17
		skipped question	3

**8. If your business has suffered because of the recession, is it due to:** [Create Chart](#) [Download](#)

		Response Percent	Response Count
Less customers/clients	<input type="text"/>	76.5%	13
Smaller sales per customer/client	<input type="text"/>	23.5%	4
		<a href="#">Show replies</a> Other (please specify)	1
		answered question	17
		skipped question	3

9. If there were 3 things the City of Cheviot could do to help your business be more successful and profitable, what would they be? [Download](#)

	Response Count
<a href="#">Show replies</a>	20
answered question	20
skipped question	0

10. Would you be interested in attending occasional education/informational meetings? If yes, please check any categories of interest. [Create Chart](#) [Download](#)

		Response Percent	Response Count
Marketing	<input type="checkbox"/>	75.0%	9
Developing a web presence	<input type="checkbox"/>	25.0%	3
Merchandising/Display	<input type="checkbox"/>	25.0%	3
Retaining/Hiring employees	<input type="checkbox"/>	16.7%	2
Networking opportunities	<input type="checkbox"/>	75.0%	9
<a href="#">Show replies</a>	Other (please specify)		3
answered question			12
skipped question			8