

**Cheviot Business Owner's Meeting**  
**Sponsored by City of Cheviot with assistance from CWCA**  
**December 1, 2010**  
**Meeting Summary**

**See Results of Business  
Meeting Strategies**

**Get Your Business Listed on  
[www.cheviotrocks.com](http://www.cheviotrocks.com)**

**Check out the Business Meeting  
presentation, including creating  
a free or low-cost  
website on your own**

About 40 persons attended the Cheviot Business Owners' Meeting at Harvest Home Park Lodge. Topics covered included benefits of joining the CWCA (Cheviot Westwood Community Association), status update on the Business District Strategies and current programs for business owners, and the unveiling of [www.cheviotrocks.com](http://www.cheviotrocks.com) website.

At the meeting, Business District Strategies printed on large sheets of paper were posted on the wall. Attendees were encouraged to mark their comments for each strategy. The summary below shows Strategies receiving at least 3 positive comments. The original strategy list is available at [www.cheviot.org](http://www.cheviot.org) under the Economic Development tab, and then the: [Strategies for 12/1/2010 Meeting](#). You can also view a synopsis of the PowerPoint presentation from the December 1<sup>st</sup> meeting by clicking on: [Presentation Excerpts from 12-1-2010 Business Meeting](#).

**Results of Business Meeting Strategies**  
**Strategies with most comments:**

- ❖ Ensure Police visibility on the streets (11)
- ❖ Support the buy local program at [www.cheviotrocks.com](http://www.cheviotrocks.com) (8)
- ❖ Mark all public parking lots with clearly identified signage (5)
- ❖ Apply for Residential Recycling Incentive program grant (5)
- ❖ Develop brochure listing of all Cheviot businesses (5)
- ❖ Initiate a Community Oriented Policing Program (4)
- ❖ Apply for OKI Transportation Enhancement grant for streetscape plan implementation (4)
- ❖ Apply for Keep Cincinnati Beautiful \$500 grant (4)
- ❖ Participate in the Hamilton County recycling program for bars and restaurants; Hamilton Co. assists the set up; fewer trash pick-ups (4)
- ❖ Cross-promote products and services (4)
- ❖ Identify level of support for a BID (Business Improvement District) to provide revenue for building/streetscape improvements (4)
- ❖ Continue support of Lettuce Eat Well Farmers' Market (4)
- ❖ Explore opportunities for a local businesses purchasing pool to obtain insurance (3)
- ❖ Build on nightlife theme by holding special events such as a homemade beer makers' "taste off" (3)
- ❖ Develop a resource list of financial and regulatory incentives to promote rehabilitation of existing and new buildings (3)
- ❖ Develop pamphlet on Opening a Business in Cheviot (3)
- ❖ Develop a marketing brochure describing advantages to locating a business in Cheviot (3)
- ❖ Expand Entertainment District theme – e.g., bring in microbrewery (3)
- ❖ Connect developers/businesses with funding opportunities; assist in developing/submitted applications for grants and funding options (3)

- ❖ Create welcoming gateways at each of the main entrances to Cheviot (3)
- ❖ Hold annual “progressive party” with sidewalk sale, local dance/gymnastic performances, library book sale, local music at the park, food from local businesses, pie contest, etc (3)
- ❖ Hold an annual Volunteer Fair Day for business owners and residents to sign-up for specific activities to improve Cheviot (3)
- ❖ Link up with students who need to complete volunteer community service activities (3)
- ❖ Continue to support First Time Homebuyers workshops; include spokesperson from Cincinnati Public Schools (3)
- ❖ Use Harvest Home for more community/regional events such as a quilt show, ice carving contest, etc. (3)

### **Get Your Business Listed on the [www.cheviotrocks.com](http://www.cheviotrocks.com)**

ALL Cheviot businesses have the opportunity to have a web presence on the [www.cheviotrocks.com](http://www.cheviotrocks.com) website. Contact Kevin Leidecker from N.Y.P.D. via email at [cheviotart@gmail.com](mailto:cheviotart@gmail.com). If you have any questions on this, please feel free to email Caroline Statkus at [cstatkus@cheviot.org](mailto:cstatkus@cheviot.org) or call 513-257-4949.

### **Create a Free or Low-Cost Website**

All businesses are encouraged to take advantage of setting up free or low-cost websites. These are easy to set up – no special coding is required. Below is a sampling –note that these are not endorsed by the City of Cheviot:

- [www.bluehost.com/](http://www.bluehost.com/)
- [www.freehostia.com/hosting.html](http://www.freehostia.com/hosting.html)
- [www.110mb.com/](http://www.110mb.com/)
- [www.atspace.com/](http://www.atspace.com/)
- [www.ipage.com/](http://www.ipage.com/) [www.hostgator.com/](http://www.hostgator.com/)
- [www.yolasite.com](http://www.yolasite.com)
- [www.webs.com/](http://www.webs.com/)