

# Cheviot Business Owners Meeting

## December 1, 2010

### Agenda

- 6:00: Meet & greet
  - \* find business listing & update if necessary
  - \* comment on strategies
  - \* review Cheviot demographics
- 6:30: Welcome by Mayor Sam Keller
- 6:35: Caroline Statkus: Where we've been and where we're going
- 6:50 Ray Kroner: Welcome from CWCA
- 7:00: Kevin Leidecker presents [www.cheviotrocks.com](http://www.cheviotrocks.com)
- 7:25: Questions, and then Meeting adjourned

# Over the past year

- Created Economic Development section
- Developed handouts for opening business
- Compiled list of development tools
- Hanging baskets in business district
- Funding 2 gateway projects – Girl Scouts
- Farmers' Market re-location
- Held workshop on financing tools
- Initiating a Buy Local – Shop Cheviot program
- Developing database of Cheviot businesses
- Agreements with Family Dollar
- Potential expansion Cheviot Savings Bank

# Cincinnati Commercial Site Portfolio



<http://cincysites.com>

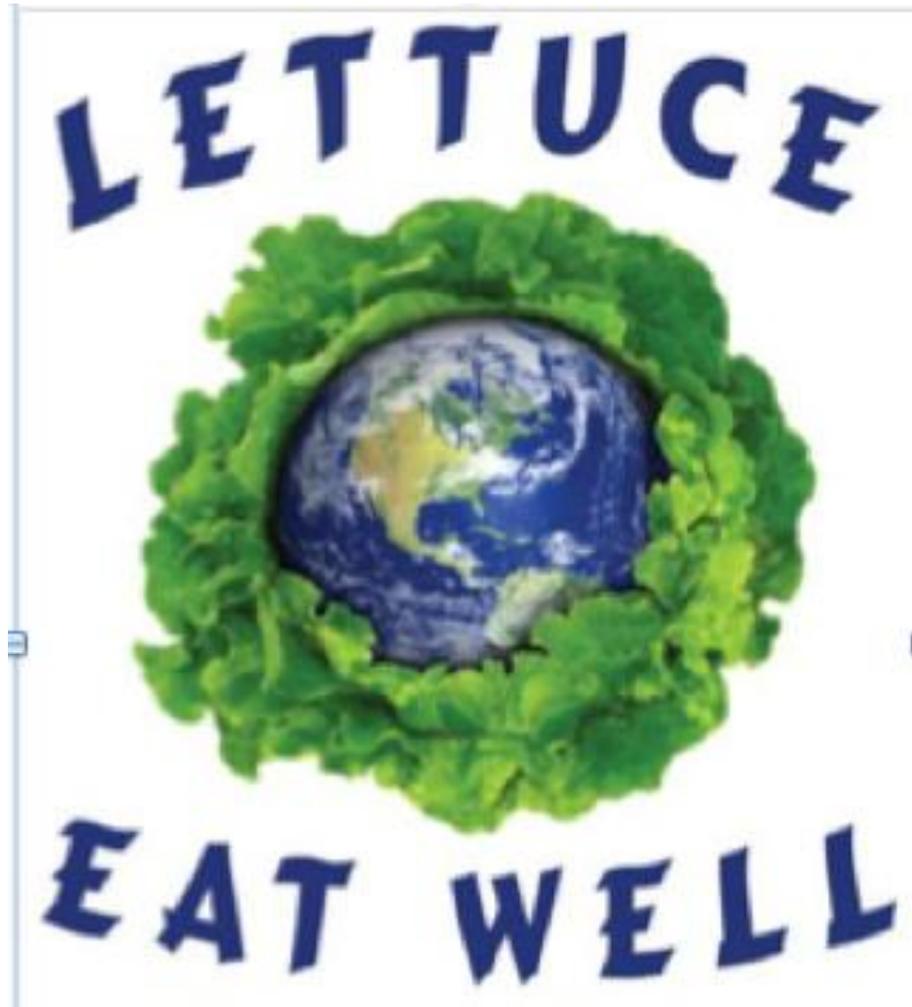
Sort by:	Address	Type	Size
 <p><small>www.hamiltoncountyland.com 5510007026500 10/27/2008</small></p>	<input type="checkbox"/> <p>1. <u><a href="#">3732 Lovell Avenue</a></u>  City: CHEVIOT County: Hamilton</p>	<p>office For Sale: no For Lease: yes Lease Rate: \$7.50/SF Lease Terms: \$750/mo. - heat &amp; water furnished (tenant pays electric)</p>	<p>1,200 to 1,200 Sqft Building Sqft: 1200 sq. ft.</p>

# Cheviotrocks.com

Buy Local Program provides opportunities for businesses to have Internet exposure



# Farmers' Market – Fridays 3 to 7



**Harvest Home Park**  
Dec. 3<sup>rd</sup>, 10<sup>th</sup>, 17<sup>th</sup>

**Every Friday Jan–March**

- variety of produce
- meats & cheese
- breads & cakes
- honey
- coffee & cider
- handmade hats/gloves
- candles & soaps
- jewelry
- a few surprises!

# Some free or low-cost websites

Just a sampling –not endorsed

- [www.bluehost.com/](http://www.bluehost.com/)
- [www.freehostia.com/hosting.html](http://www.freehostia.com/hosting.html)
- [www.110mb.com/](http://www.110mb.com/)
- [www.atSPACE.com/](http://www.atSPACE.com/)
- [www.ipage.com/](http://www.ipage.com/)
- [www.hostgator.com/](http://www.hostgator.com/)
- [www.yolasite.com](http://www.yolasite.com)
- [www.webs.com/](http://www.webs.com/)

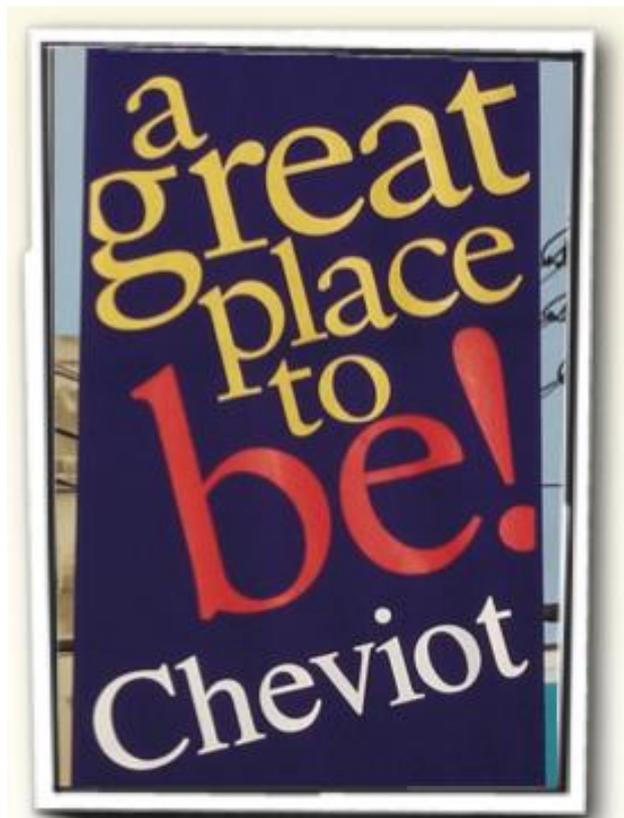
# Focus for 2011

Volunteer Support is Instrumental to Success!!!

- Strategies to support small businesses
- Strategies to attract new businesses
- Positive promotions for Cheviot – build image – attract homeowners
- Need a strong school to attract homeowners - work with Cheviot Public School to serve as a focal point of the community

# CWCA

CHEVIOT / WESTWOOD



The Cheviot Westwood Community Association or CWCA is a non profit organization for individual residents and business owners to work for the greater good of the Cheviot / Westwood area.

# CHEVIOT ROCKS



2011

**BUY LOCAL**

 [www.cheviotrocks.com](http://www.cheviotrocks.com) 

# PULL



[cheviotrocks.com](http://cheviotrocks.com)

# The importance of accepting credit cards

An alternative for a small-volume business

[www.squareup.com](http://www.squareup.com)

